



# exclaimer™

*"I really like Exclaimer: they do  
well-written, stable software"*

*Robert Pearman, Microsoft MVP*

[www.exclaimer.com](http://www.exclaimer.com)

## Make Yourself Memorable

Get vivid signatures on every email sent: from Outlook, OWA, your smartphone or anywhere.

Use it on Exchange 2007/10 and SBS 2008/2011

### Auto-Customize

Alter signatures based on the recipient: show one to suppliers, another to clients and a simpler version on internal mail – and auto-fill each sender's details straight from Exchange.

Put branding above or below your email text, beneath the whole reply chain – or mix it up, put a logo above, a signature below and a disclaimer at the very end.

### Looks Deceive

Add RSS feeds, social media buttons, vCards and even adjust your signature based on the date or time – promote a May discount or use specialized out-of-hours branding.

Build on our signature templates, start your own or just pick a preset and go – it looks great, yet it's easy to make.

### Love Rules

Our rules system can create even more specific and powerful abilities, try it or ask us at [sales@exclaimer.com](mailto:sales@exclaimer.com)

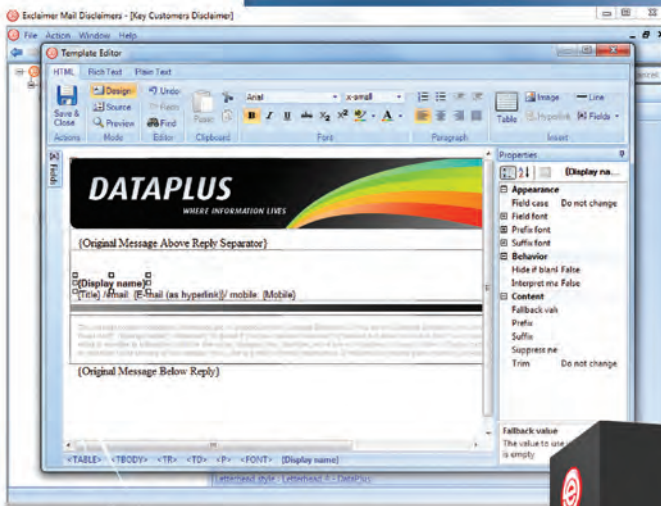


- > Auto-customize
- > Works on Outlook, OWA and smartphones
- > Auto-fill sender details
- > Branding above or below
- > Add RSS feeds, social media and more
- > Make yourself memorable

## Safety Is Stylish

Preview, create and update signatures from any PC on your domain with Template Editor.

Non-technical staff, or even staff from a completely separate office or organization, can design branding without touching or disrupting your server – it's style made safe.



*"It's simplicity and power at the same time, I don't think it gets easier than this."*

*Saeed, Senior Systems Analyst*



## Say Wow, Not 'Who?'

Control every user's signature in one click – make it more effective, with less effort.

Use it on Outlook 2003, 2007 or 2010

### More Wow, Less Work

Add distinct signatures to Outlook, and even control fonts and formatting remotely, without breaking a sweat.

Change them for each team – give Marketing one and Customer Service another. Or even let them choose: let Accounts show one to customers and one to suppliers.

### Not Signatures

Add legal disclaimers beneath your signature – and just like signatures, alter them for different staff, use one for Legal and another for Sales.

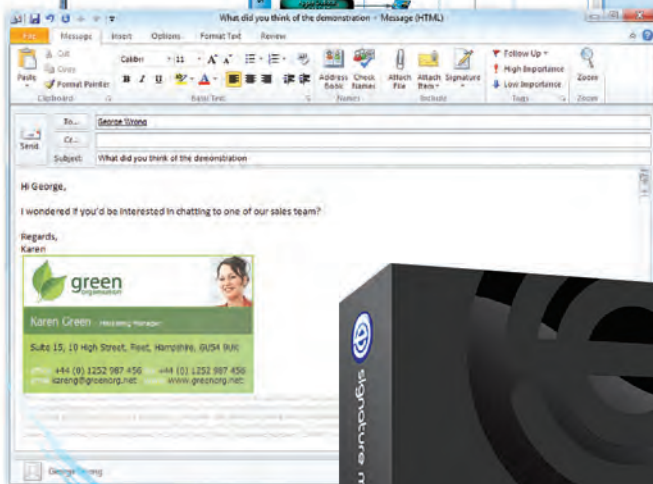
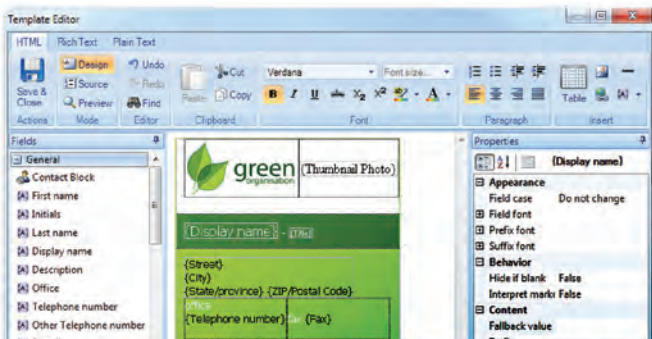
RSS feeds, blog posts and other data can go in your signature, in addition to formatting control – so from open to close, every email is uniquely yours.

### Better Together

Add Mail Disclaimers to get signatures on email sent from smartphones; ask us about package deals at [sales@exclaimer.com](mailto:sales@exclaimer.com)



- > Easy interface
- > One-click sync
- > Stylize fonts and formats
- > Auto-fill sender details
- > Show disclaimers too
- > Add RSS feeds, social media and more
- > Whatever your server, it works



*"Efficient, reliable and easy to use!"*

*Jenny, IT Manager, Merlo Coffee*

## It's Email, Just Better

Send iconic email branding, from any device, and even in auto-replies – and save real mail from the spam-filter.

Use it on Exchange 2003

### Simplicity Is Beauty

Add striking branding to every email sent, even from smartphones and web clients, and automatically tailor it for each reader – easily and quickly.

Drag and drop images and contact details as easily as designing a PowerPoint slide – and let Mail Utilities auto-fill name fields and other data straight from Exchange.

### Beautifully Timed

Update every signature instantly and remotely – any user will get the updated signature the moment you click save.

You can even include RSS feeds and social media links in your signature, include a LinkedIn 'Recommend' button or a Twitter update, up to date the second it's sent.

### Retire Together

If you're retiring your Exchange 2003 server, get all this in Mail Disclaimers, Auto-Responder and Anti-spam on your new server – ask us at [sales@exclaimer.com](mailto:sales@exclaimer.com)



- > Works on Outlook, OWA and smartphones
- > Available on Exchange 2003
- > Auto-fills sender details
- > Auto-replies adjust to suit readers
- > Vibrant, impressive signatures
- > Disclaimers on every email



**Add Mail Rule**

**Sender:** Anyone  
**Recipient:** Anyone internal

**Addressing** | Delivery Options | Disclaimers | Message Journaling | Auto-responder

**Sender** ☒ is ☐ is not:

- ☒ Anyone
- ☐ Anyone internal
- ☐ Anyone in the Active Directory
- ☐ Anyone with an X400 address
- ☐ Anyone external
- ☐ Any Active Directory Contact
- ☐ Email address
- ☐ Email domain
- ☐ Active Directory Container (Organizational Unit)
- ☐ Active Directory Users and Groups
- ☐ Active Directory Attributes
- ☐ Subject contains
- ☐ Message header equals

**Recipient** ☒ is ☐ is not:

- ☐ Anyone
- ☒ Anyone internal
- ☐ Anyone in the Active Directory
- ☐ Anyone with an X400 address
- ☐ Anyone external
- ☐ Any Active Directory Contact


**Rule name:**

☒ Rule enabled

**Disclaimer Editor**

Times New Roman 12

(Original Email Above Reply Separator)

 {Thumbnail Photo}

{Display Name} - (Job Title)

{Street Address}, {City}, {State/Country}, {ZIP/Postcode}

Tel: {Telephone} Fax: {Fax}

Email: {Reply to Sender} Web: {Home Page}

**Mail Utilities Control Panel**

**exclaimer mail utilities** Version 4.57

**Setup**

☒ Enable Exclaimer Mail Utilities

**Admin Contact:** Mailbox:

☒ Rule conflict reports ☐ Error handling messages

☒ Enable Disclaimers

☒ Message Journaling ☒ Suppress read receipts from all journal accounts ☒ Enable Envelope Journaling

**Anti-Spam**  Anti-spam must be enabled for the first time using the Mail Utilities Setup Wizard

**Zero Hour™ Virus Protection**  Zero Hour™ Virus Protection must be enabled for the first time using the Mail Utilities Setup Wizard

☒ Auto-Responding

**OK** **Cancel**



*"I highly recommend this product to anyone"*

*Mike, Systems Analyst, Corporate Traffic Logistics*



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## Hand Made, Automated

Get auto-replies with even more power than hand-written mail.

Use it on Exchange 2007/10 and SBS 2008/2011

### Mechanized Caring

Use data from their message in yours, like subject line or address, so email has a human touch – even when it doesn't.

Then, auto-forward it to staff with related queries or relevant material attached – service doesn't just look better, it is.

### Beyond Email

Attach videos, PDFs and other files to auto-replies – use email to go beyond email.

Combine it with the above so certain queries get certain attachments – a sales lead gets a promotional video while a maintenance request gets an instructional demo.

Even use it to block email between certain groups, for Ethical Wall policies or data protection.

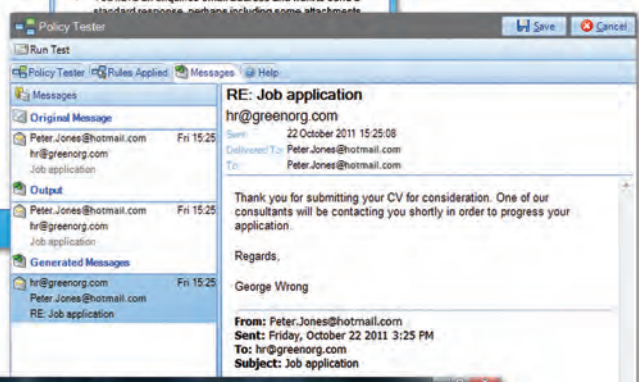
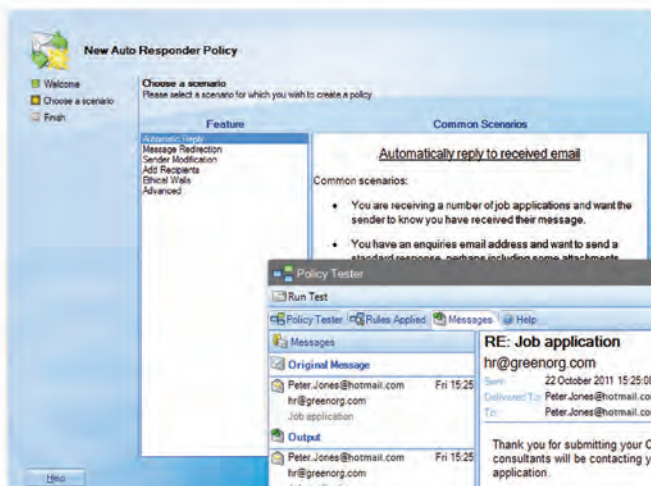
### More Rules, More Freedom

Our rules can create powerful new abilities not seen here, or anywhere – talk to us about what you need, at [sales@exclaimer.com](mailto:sales@exclaimer.com)

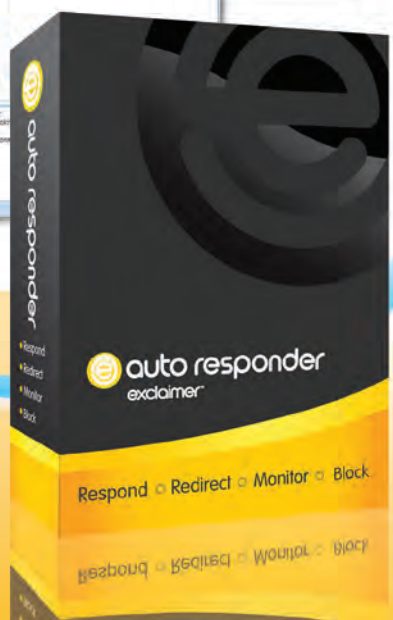


- > Auto-customize
- > Attach files
- > Ethical Wall
- > Add branding and signatures
- > Use data from their message
- > Make mail human, when it's not





executive.



*"Auto Responder is a well-thought out, well-documented, clear and effective product"*

*Nathan Winters, Microsoft MVP, Windows IT Pro®*



**exclaimer™ outlook photos**

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## Email Made Friendly

Get photo portraits on email to colleagues – make friends, not just contacts.

Use it on Exchange 2010 with Outlook 2010

### Free and Friendly

Embed a photo ID in your Outlook emails next to your contact information – so contacts don't just see your name, they see you.

It puts images from any source – say a digital camera or shared folder – into your Active Directory: associating it with your profile just like your name or phone number.

### With SharePoint and Lync

SharePoint and Microsoft Lync work with Outlook Photos too – they're there to bring business together, let them bring staff together too.

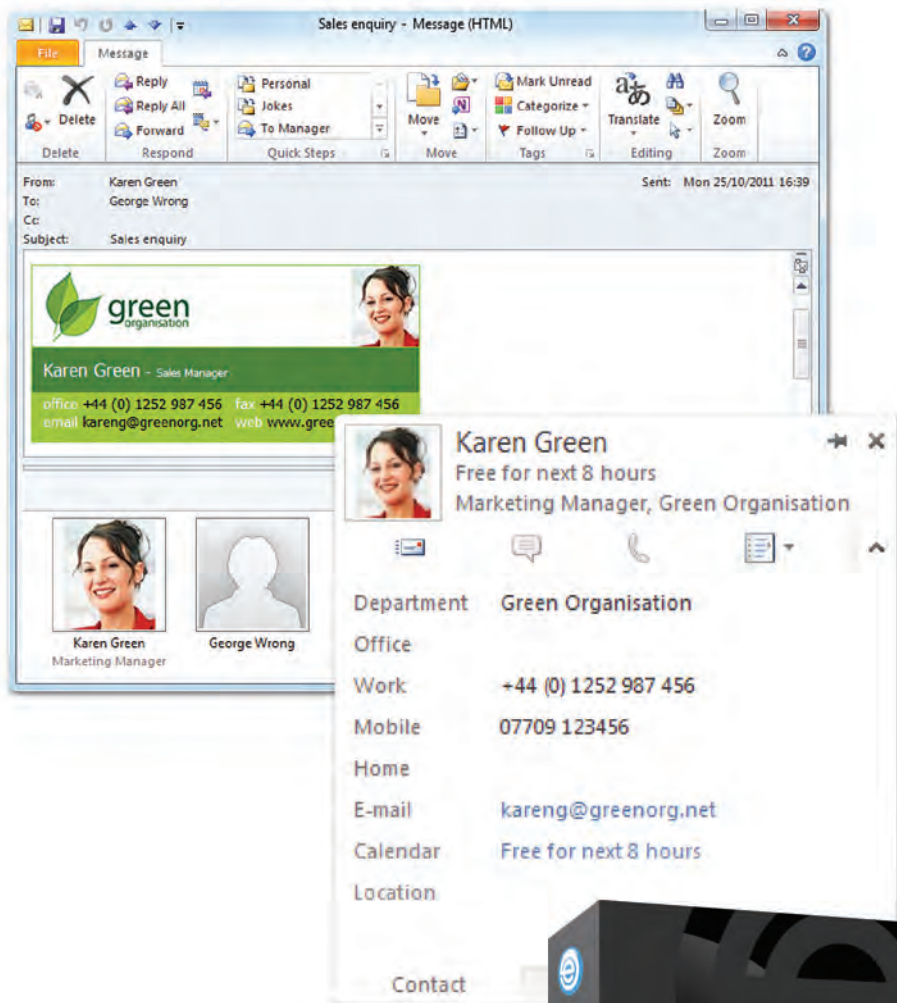
### Fun Is Functional

Add Mail Disclaimers or Signature Manager to get photos on external mail and get the same personal connection as Outlook Photos on outgoing mail.

Visit [exclaimer.com](http://exclaimer.com) or email [sales@exclaimer.com](mailto:sales@exclaimer.com) to find out more.



- > Embedded, not attached
- > Auto-prepares images
- > Change images quickly and easily
- > Make departments into teams
- > Add Signature Manager or Mail Disclaimers for external functionality



**FREE  
PRODUCT**

outlook photos  
exclaimer

Personalize • Recognize • Familiarize

Personalize • Recognize • Familiarize

*"This tool is awesome. It links pictures to users automatically – it's great."*

*Zack, Exchange Administrator*



## It's Not Anti-Spam, It's Pro-Business

Get anti-spam that works, and block spam – not your contacts.

Use it on Exchange 2007/10 or SBS 2008/2011

### No More Words

Exclaimer Anti-spam doesn't use erratic word-filtering, it analyzes global email traffic to stop spam based on the way it's sent, not what's in it.

Its Recurrent Pattern Detection (RPD) engine scans email worldwide – and by studying context, not content, it can stop spam in any language, and even in images.

### 20 Years of Excellence

CommTouch have 20 years' experience, and HP, Google and Microsoft as clients – we're not surprised it's so good – get more details from [sales@exclaimer.com](mailto:sales@exclaimer.com)

*"The only spam software that works like it should: by stopping spam, not my contacts"*

*Craig, Business Development Manager, CNC Ltd*



- > 20 years' experience behind it
- > Uses Recurrent Pattern Detection
- > Includes Microsoft's built-in security





exclaimer™ sbs suite

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## Small Business Saver

Get Mail Disclaimers, Signature Manager, Auto-Responder and Anti-spam in one pack.

Use it on Small Business Server 2008/2011

### Invisibly Small

Get the same signatures, anti-spam and auto-responses used by tech giants and financial goliaths – on your Small Business Server.

Automatically tailor signatures and auto-replies based on the recipient, sender and other data, and stop spam, not mail. It's big business power at a small business price.



- > Auto-adjusted signatures and auto-replies
- > Stop spam, not contacts
- > Four products in one





## Exterminating Explicit Images

Be protected from pornographic imagery

Use it on Exchange 2007 and 2010

### Words Don't Matter

It looks for shapes and colors found in sexual imagery – catching crudeness by directly examining it, not by word-filtering.

However innocent an email's message body, if its attachments are suspect images – it's stopped.

### Nowhere to Hide

Whether it's a PDF, Office document or just a jpeg – Image Analyzer scans the formats used by unwelcome senders, and stops them.

It scans all mail sent through your server: outgoing, incoming, internal – wherever its sent, it's not safe from Image Analyzer.

### Safe Made Safer

Try Image Analyzer, and talk to us about how we can help make email safer at [sales@exclaimer.com](mailto:sales@exclaimer.com)



- > Isolate, warn or monitor
- > PDF and Microsoft Office compatible
- > Scans all common image types







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## About Exclaimer

We only think about software one way – yours.

### No Compromises

Performance is pointless without reliability – you want vivid signatures, near-human auto-responses, and other advanced utilities without troubling your hardware.

We don't want you to choose between powerful functionality and IT integrity – you need both: safety with strength.

### Punished to Perfection

We push our software harder and further in testing than you may ever need to – but just in case you do, we have to ensure it can.

We test every product, in every set-up, on every platform, to find any problem you could have – before you can have them.

### Worryingly Good

One lost message can affect your whole business – so we make its safety affect our whole design.

To Exclaimer, no risk is too small: if it can worry you, it already worries us – that's why we work so hard on making it so good.



### You Get Us

You don't just get software – you get us too.

Exclaimer Support will help with everything – remotely installing, demonstrating or simply explaining.

**Try the software – and try us too.**

Financial leaders, technology giants and local charities trust Exclaimer to make email better.



We do email the right way: yours.



Tel: +44 (0) 1252 531 422 Email: [sales@exclaimer.com](mailto:sales@exclaimer.com)

[www.exclaimer.com](http://www.exclaimer.com)

**Watch Our Video Guides**



Signature Software Guide



Mail Disclaimers



Signature Manager