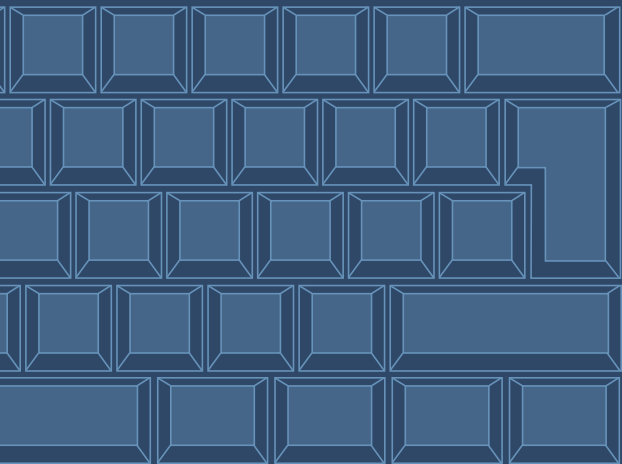




**Signature Manager  
Exchange Edition  
and  
Signature Manager  
Outlook Edition**

**What's The Difference?**



# What's the Difference?

## Same Function. Different Set-Up.

Both Signature Manager Exchange Edition and Outlook Edition can provide signatures, disclaimers and social media – they just work in different ways. Outlook Edition works with Outlook, Exchange Edition works on Exchange.

Signature Manager Exchange Edition can add signatures to any email sent – even from iPads and mobiles – but it only works on Exchange and you can't see the signature as you type.

**Shared Purpose:**  
*They're both for central signature control – and disclaimers too.*

### **Better Together:**

*With both, see signatures as you type and send them from mobiles.*

If you don't use Exchange, then the Outlook Edition is perfect - it works with any mail server, even hosted or Office 365, because it adds signatures directly to Outlook. But email from anything else – like a BlackBerry – gets nothing.

When you combine them, you can see your signature as you type and put it on any email sent.

## Rules

**Simply Internal:**  
*Signature Manager Exchange Edition can simplify branding on internal mail automatically.*

Because Signature Manager Exchange Edition is on your server, it can see the sender, the recipient, the message, the time it was sent and more – but Signature Manager Outlook Edition almost only knows who's using a signature.

So Exchange Edition allows much more control over content. Alter signatures automatically if the message is to a colleague, if it's a reply (or forwarded) and more.

**Right Reply:**  
*Signature Manager Outlook Edition can only alter the signature for replies – that's it.*

Outlook Edition can – in a way – adjust signatures to suit replies, by saving one as Outlook's default reply signature. But to alter content further, users need to manually select a signature from Outlook's drop-down menu.

Take Outlook Edition to let users choose signatures before they send, but add Exchange Edition to automatically adjust or remove certain details - like the disclaimer or promotional banner - as needed.

## Design

Exchange Edition can add branding below, beside and above the message - and even specify whether it appears below your most recent reply or at the bottom of the whole chain.

Outlook Edition can only place signatures beneath your most recent message but it can go beyond signature control – specify the font and format of mail too.

***Creative Freedom:***  
*Put branding above, beside and more with Exchange Edition.*

***Font Control:***  
*Centrally control Outlook fonts and formatting with Outlook Edition.*

Use Signature Manager Outlook Edition to give users some control over the contact details, but use Exchange Edition to add and refine the branding and disclaimers around it.

## Updates

Exchange Edition applies your updates instantly. Emails sent even a split-second after you modify a template will still get the refreshed, revised version you just saved.

Outlook Edition comes close: in most cases it's instant, but sometimes it might take a few minutes – and if remote workers only connect to send/receive, they might be able to send mail before their new signature has downloaded.

***No Wait:***  
*Only Exchange Edition is guaranteed to apply your changes instantly*

***No Cigar:***  
*Outlook Edition comes close, but if staff are offline, they might miss updates.*

***No Problem:***  
*Both are great for quick and simple updates, but Signature Manager Exchange Edition is just a bit better.*

## Max Impact, Perfect Form

If you use both Exchange and Outlook, you're covered best by combining Signature Manager Exchange Edition and Outlook Edition.

They may seem similar – and though it's possible to get by with just one – we provide both for a reason: we want to cover every email signature requirement you might have.

Seeing the signature as you send, auto-adjusting it, adding it to mobile or iPad mail, controlling email fonts too – if you need it, our products need to provide it.

Signature Manager Exchange Edition is great for those with Exchange, Signature Manager Outlook Edition is great for those without – but getting both gives you the ultimate signature package.

### ***Best Case:***

*Using both gives you the most control, convenience and versatility.*

### ***Get Us Too:***

*Whatever you decide, you won't just get software – you'll get us too.*

**Watch our 2-minute guide to email signature software.**

