exclaimer signature manager
exchange edition

exclaimer signature manager
outlook edition

What's the Difference?

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Same Function. Different Set Up

Exclaimer Signature Manager Exchange Edition and Outlook Edition are designed to add signatures to corporate emails – they just work in different ways. Outlook Edition works with Outlook, while Exchange Edition works on Microsoft Exchange.

Signature Manager Exchange Edition adds signatures to any email sent, even from mobiles and Macs, but only works via an Exchange server, so users won't be able to see their signature as they type. It will be added after they send an email.

If you don't use Exchange, then Outlook Edition is perfect as it adds signatures directly to Outlook. But email from anything else – like a BlackBerry – gets nothing.

When you combine both Signature Manager solutions, everyone can see their signatures as they they type and they will be added to every email your company sends.

Shared Purpose
They're both for central signature control.

Better Together
With both, see signatures as you type and add them to emails sent from any device.

Simply Internal
Signature Manager Exchange Edition can simplify branding on internal mail automatically.

Rules

As Signature Manager Exchange Edition is installed on your server, it can see the sender, the recipient, the message, the time it was sent and more. Signature Manager Outlook Edition, however, only knows who's using a signature.

So, Exchange Edition allows much more control over content. Alter signatures automatically if the message is to a colleague, if it's a reply (or forwarded) and more.

Outlook Edition can – in a way – adjust signatures to suit replies by saving one as Outlook's default reply signature. But to alter content further, users need to manually select a signature from Outlook's drop-down menu.

Take Outlook Edition to let users choose signatures before they send, and then Exchange Edition to automatically adjust or remove certain details - like the disclaimer or promotional banner - as needed.

Design

Exchange Edition can add branding below, beside and above the message - and even specify whether it appears below your most recent reply or at the bottom of the whole chain.

Outlook Edition can only place signatures beneath your most recent message, but it can go beyond simple signature control – specify the font, format of mail etc.

Use Signature Manager Outlook Edition to give users some control over their contact details and use Exchange Edition to add and refine the branding, promotional banners, social media icons and disclaimers around it.

Right Reply
Signature Manager Outlook Edition can only alter signatures for replies.

Updates

Exchange Edition applies your signature updates instantly. Emails sent even a split-second after you modify a template will still get the refreshed, revised version you just saved.

Outlook Edition comes close: in most cases it's instant, but sometimes it might take a few minutes. However, if remote workers only connect to send/receive, they might be able to send email before the new signature has downloaded.

Creative Freedom
Put branding above, beside and more with Exchange Edition.

Font Control
Centrally control Outlook fonts and formatting with Outlook Edition.

Maximum Impact, Perfect Form

If you use both Exchange and Outlook, your email signature requirements are best covered by combining Signature Manager Exchange Edition and Outlook Edition.

They may seem similar, and thought it's possible to get by with just one solution, but provide both for a reason: we want to cover every email signature requirement you might have.

Seeing the signature as you send, auto-adjusting it, adding it to mobile emails, ensuring brad consistency - whatever you need, our products will do it.

Signature Manager Exchange Edition is great for companies using Exchange, while Signature Manager Outlook Edition is great for those who don't. Using both products means you get the best of both worlds and the ultimate signature package.

Best Case
Using both gives you
the most control,
convenience and
versatility.