



TECHNICAL RESOURCE

What's The Difference?



Exclaimer Mail Disclaimers
Exclaimer Signature Manager

www.exclaimer.com

What's The Difference?

Same Function. Different Set-Up.

Both provide signatures, disclaimers and other email branding – only the way they do differs. Signature Manager works with Outlook, Mail Disclaimers works on Exchange.

Mail Disclaimers can add signatures to any email sent – even from iPads and mobiles – but it only works on Exchange and you can't see the signature as you type.

Shared Purpose:

They're both for central signature control – and disclaimers too.

Better Together:

With both, see signatures as you type and send them from mobiles.

If you don't use Exchange, Signature Manager is perfect - it works with any mail server, even hosted or Office 365, because it adds signatures directly to Outlook. But email from anything else – like a BlackBerry – gets nothing.

With both, you can see your signature as you type and put it on any email sent.

Rules

Simply Internal:

Mail Disclaimers can simplify branding on internal mail automatically.

Because Mail Disclaimers is on your server, it can see the sender, the recipient, the message, the time it was sent and more – but Signature Manager almost only knows who's using a signature.

So Mail Disclaimers allows much more control over content. Alter signatures automatically if the message is to a colleague, if it's a reply (or forwarded) and more.

Signature Manager can – in a way – adjust signatures to suit replies, by saving one as Outlook's default reply signature. But to alter content further, users need to manually select a signature from Outlook's drop-down menu.

Right Reply:

Signature Manager can only alter the signature for replies – that's it.

Take Signature Manager to let users choose signatures before they send, but add Mail Disclaimers to automatically adjust or remove certain details - like the disclaimer or promotional banner - as needed.

Design

Mail Disclaimers can add branding below, beside and above the message - and even specify whether it appears below your most recent reply or at the bottom of the whole chain.

Signature Manager can only place signatures beneath your most recent message but it can go beyond signature control – specify the font and format of mail too.

Creative Freedom:
Put branding above, beside and more with Mail Disclaimers.

Font Control:
Centrally control Outlook fonts and formatting with Signature Manager.

Use Signature Manager to give users some control over the contact details, but use Mail Disclaimers to add and refine the branding and disclaimers around it.

Updates

Mail Disclaimers applies your updates instantly. Emails sent even a split-second after you modify a template will still get the refreshed, revised version you just saved.

Signature Manager comes close: in most cases it's instant, but sometimes it might take a few minutes – and if remote workers only connect to send/receive, they might be able to send mail before their new signature has downloaded.

No Wait:
Only Mail Disclaimers is guaranteed to apply your changes instantly

No Cigar:
Signature Manager comes close, but if staff are offline, they might miss updates.

No Problem:
Both are great for fast access – but Mail Disclaimers is just a bit better.

Max Impact, Perfect Form

If you use both Exchange and Outlook, you're covered best by combining Mail Disclaimers and Signature Manager.

They may seem similar – and though it's possible to get by with just one – we provide both for a reason: we want to cover every email signature requirement you might have.

Seeing the signature as you send, auto-adjusting it, adding it to mobile or iPad mail, controlling email fonts too – if you need it, so do our products.

Mail Disclaimers is great for those with Exchange, Signature Manager is great for those without – but getting both gives you the ultimate signature package.

Best Case:

Using both gives you the most control, convenience and versatility.

Get Us Too:

Whatever you decide, you won't just get software – you'll get us too.

Watch our 2-minute guide to email signature software.

